



Internet Publishing

Wide Area Information
Servers, Inc

January 1995




1



Publishing in Transition

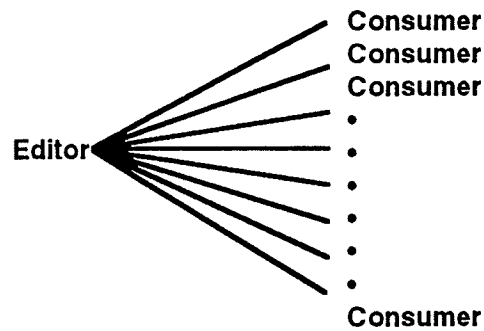
- More publications
- Fewer readers per publication (avg.)
- New players (e.g. CNN, USA Today)
- New technologies: CD-ROM, On-line
- Consumers taking control by selection



2



Publishing of Old: Push

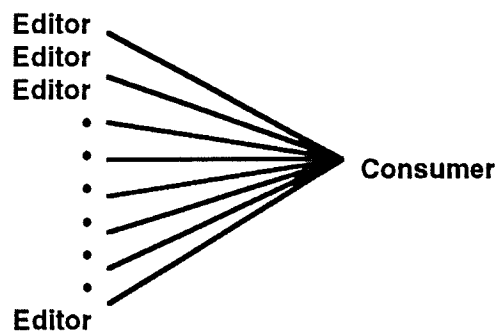


- One to many
- Same for all
- Editors set schedules

3



Publishing Today: Consumer Pull



- Integrated access to multiple sources
- Personal preferences drives the flow
- Easy Delivery

4



Consumer's Demand... ***Ease of FIND***

- **Easy:** Integrated delivery to *their* environment
- **Fast:** Integrated access to all relevant sources
- **Relevant:** high quality and on target

5

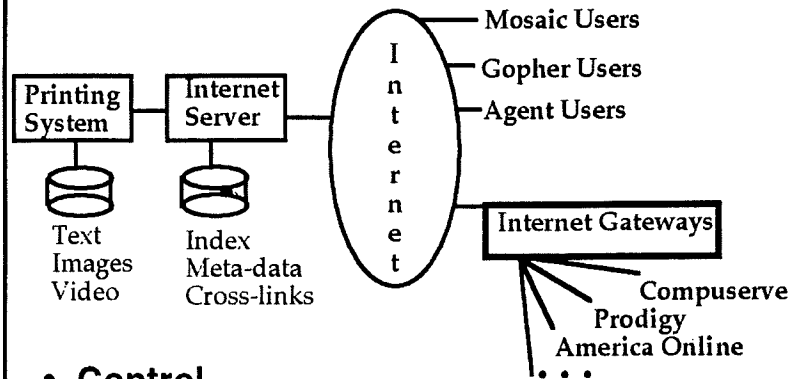


Why the Internet?

- **Growth**
- **Architecture**
- **Momentum**
- **Users have Flipped the Equation:**
 - Don't Push
 - This is about "Demand Pull"

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Internet Publishing for the Publisher



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Internet Consuming: Towards *Ease of "Find"*

- **Integrated Access** to Personal/Corporate/ Published Information
- **Personal Agents** work on your behalf across sources
- **Timely:** When you want it

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WAIS does this Now

- Server Technology
- Protocols for Integration and Agents
- Complete services for Publishers
- Technology Partners

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EINet Galaxy

Up Home WWW Search

EINet Galaxy

Extinet Galaxy search engine enhanced!

Combine the Galaxy with EINet's World Wide Web clients: **WinWeb** for Windows (V.1.00A2.1) and **MacWeb** for the Macintosh (V.1.00A2.1).

EINet Galaxy is a guide to world-wide information and services. It includes public information as well as commercial information and services provided by **EINet customers and affiliates**. The information is organized by topic and can be searched. Click on one of the topics below to see information categories, or enter keywords in the search pane on this page to find Galaxy topics. For more help in moving about the Galaxy, click on the word "Help" in the bar at the top of this page. There's always something to look at. *Would you like to be a guest editor for a Galaxy topic?*

Topics

Arts and Humanities

Architecture - Language and Literature - Performing Arts - Philosophy - Religion - Sports/Ent

Business and Commerce

Business Administration - Business General Resources - Company Organization and Contacts - Consumer Products and Services - Electronic Commerce - General Professional Services - Investment Services Management - Marketing and Sales



Science

Astronomy - Biology - Chemistry - Geoscience - Mathematics - Physics

Social Sciences

Anthropology - Economics - Education - Geography - History - Languages
Library and Information Science - Psychology - Sociology

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EInet is a commercial provider of network communication and information services. The fal Galaxy image comes from the Space Telescope Science Institute (STScI).

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The Usenet Mail can be contacted for more information.

Search for shopping

[Search](#) [Clear selections](#)

40 hits

[Galaxy Pages](#) [Galaxy Entries](#) [World-wide Web](#) [Gopher](#) [HydraNet](#)

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EInet Galaxy Directory Services

Search for shopping

[Search](#) [Clear selections](#)

40 hits

[Galaxy Pages](#) [Galaxy Entries](#) [World-wide Web](#) [Gopher](#) [HydraNet](#)

World-wide Web Results - to "shopping on the net"

40 of 941 qualifying documents in database (You can use boolean phrases to refine your search.)

- [pc Title](#) - Score: 1000 Size: 324000
- [World Wide Web Service](#) - Score: 527 Size: 529706
- [World Wide Web Service](#) - Score: 527 Size: 480681
- [Commercial Sites on the Web](#) - Score: 470 Size: 34110
- [Stanford University Library](#) - Score: 445 Size: 1061
- [Computer and Communications Companies](#) - Score: 431 Size: 116708
- [EInet Research and Information Service](#) - Score: 315 Size: 4804
- [Welcome to the Internet Shopping](#) - a WWW based mall - Score: 308 Size: 2287
- [Interesting Business Sites on the Web](#) - Score: 233 Size: 16268
- [EInet Mail](#) - Score: 175 Size: 240766
- [Architecture Database AND](#) - Score: 175 Size: 24046



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INDEX SEARCH

Go

Search entries from the Index to Britannica. For example: *Easton's*

TEXT SEARCH

[where is stanford university?]

Go

Search Britannica text by words, phrases, or questions. For example: *Why is the sky blue?*

Displaying of 40 articles

where is stanford university?

Britannica Online contains at least 40 items related to "where is stanford university?"

Stanford University (2,407 bytes)

official name LELAND STANFORD JUNIOR UNIVERSITY, private nonsectarian institution of higher learning at Palo Alto, Calif., U.S. The university was founded in 1885 and opened in 1891 by railroad magnate Leland Stanford and his wife, Jane (née Lathrop), and was dedicated to their deceased only child, Leland Jr. The name

Stanford James Lathrop (1,932 bytes)

(b. March 9, 1824, Watervliet, N.Y., U.S.; d. June 21, 1893, Palo Alto, Calif.); American senator from California and one of the builders of the first U.S. transcontinental railroad

SLAC (3,123 bytes)

acronym of the Stanford Linear Accelerator Center, located at Stanford University, Palo Alto, Calif., U.S. SLAC is a center for research in particle physics (the study of the fundamental constituents of matter), run by Stanford University and used by physicists from across the United States and from other countries. It houses the longest



Stanford University,

Official Index name: EL AND STANFORD JUNIOR UNIVERSITY, private educational institution of higher learning in Palo Alto, Calif., U.S. The university was founded in 1885 and opened in 1891 by railroad magnate Leland (Jesse) Stanford and his wife, Jane (Lucy) Stanford, and was dedicated to their deceased only child, Leland Jr. The doors were opened in 1891 to 159 students. The university campus consists largely of Stanford's former Palo Alto farm. The trustees also established an endowment of \$21,000,000. The buildings, conceived by Frederick Law (Frank) Olmsted, the creator of Central Park in New York City, are of soft buff sandstone in a style similar to the old California mission architecture, being long and low with wide colonnades, open walkways, and red-tiled roofs.

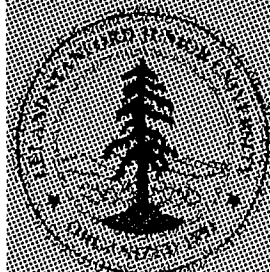
Stanford maintains branch campuses in France, Italy, Germany, Austria, and England. About half of its undergraduates study overseas at them for six-month periods. Advanced study centers are maintained in Japan, Taiwan, and several other countries. The departments of the university are organized into schools of law, medicine, education, engineering, business, earth sciences, and humanities and sciences.

In 1921 the Food Research Institute of Stanford University was organized. The United Hoover Institution on War, Revolution and Peace, founded by Stanford alumnus Herbert Hoover during World War I, contains more than 1,000,000 printed and manuscript items dealing with 20th-century international relations. The Jesse H. Stanford Junior Alexander Library was established in 1961 when Congress appropriated \$1,400,000 for construction on the campus of an accelerator facility long under contract with the Atomic Energy Commission. The Stanford Medical Center, completed on the campus in 1959, now has more than 500 beds. The Hopkins Marine Station is maintained by the University at Pacific Grove on the Bay of Monterey.




Stanford University

- General Information
- Schools and Departments
- Centers



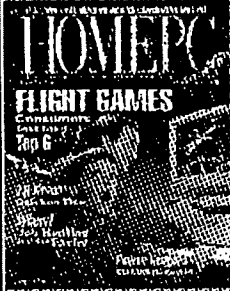
Stanford University



tech web

HOMEPC

entertainment, education and productivity



COVER STORY: Flight simulator

Our test pilots zero in on flight games' 6 top guns.

EDUCATION

Preschool-Grades, Grades 4-5 and Grades 6-12

SOFTWARE REVIEWS





On-line Connections

It's election season. Visit cyberspace for the lowdown on the candidates before you cast your ballot.

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Supported by ...



HOMEPC


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Publications to be searched

Home PC

Search for (text): networked games

Submit Query

FROM: Month	All	Day	Year	1994
TO: Month	All	Day	Year	1995



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Get something

Find from

sorted by and return a maximum of documents

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Search Results

Running query with: *internet publishing*, across the entire database (all sources) in the past 30 days (over stories)

[Dow Vision: Front Page](#) | [Sources](#) | [Subjects](#) | [Feedback](#) | [Help/About](#)

COMPUTER AND SPIN FASHIONED TO DELIVER TAILOR-MADE INTERNET SOLUTIONS
 Date: Dec 1, 1994 Words: 1653 Score: *****
 MCI introduces Inter@MCI. Portfolio of services includes new secure shopping mall, easy-to-use software and high-speed access line to the Internet.

Internet Channel connects telephone, Internet access for Windows with 3 minute new protocol set-up and automatic configuration. New Internet browser, Web@net and archis applications added.
 Date: Nov 22, 1994 Words: 1538 Score: *****

Book Ink Technologies, Inc. Signs Distribution Agreement With Macmillan Publishing
 Date: Oct 25, 1994 Words: 1420 Score: *****

Internet Express launches national service, consumers provides complete, reliable Internet access including graphical World Wide Web.
 Date: Nov 10, 1994 Words: 651 Score: *****

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COMPUERVE AND SPRY POSITIONED TO DELIVER TOTAL INTERNET SOLUTIONS

Source: PR News Wire via DowVision

Date: Dec 1, 1994

Time: 11:51 am

Relationship Positions Firm as the Leader in Making

the Internet Work for Corporate Customers and Consumers

COLUMBUS, Ohio, Dec. 1, PRNewsWire) -- CompuServe Incorporated and SPRY Incorporated launched the most comprehensive set of corporate Internet offerings in the industry today as they announced a partnership that will deliver services that enable companies to achieve their specific business objectives by using the Internet.

CompuServe, which offers networking services for companies worldwide and the CompuServe Information Service, and SPRY, the leading developer of instant Internet access software, also announced a business relationship that enhances network connectivity for users of SPRY's Internet in a Box (IAB).

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For more information, contact David L. Smith, Director of Public Affairs, CompuServe, Inc., 2000 North High Street, Columbus, Ohio 43261, or Andy Beyer, Director of Public Affairs, SPRY, Inc., 2000 North High Street, Columbus, Ohio 43261, or e-mail: David@compuServe.com.

11:28 EST

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[CONSUMER & HOUSEHOLD SERVICES](#)

[CONSUMER & HOUSEHOLD PRODUCTS & SERVICES](#)

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Market:

[CONSUMER NON-CYCLICAL](#)

[TECHNOLOGY](#)

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America Online Gateway

Main Menu
Internet Connection
Gopher and URLs

Clinton Speeches Database

Clinton Speeches Database

Type words that describe what you are looking for, then click Search. Click Help & Info for more instructions.

I am interested in abortion and womens issues

Items 1-20 of 40 matching entries

- WOMENS ISSUES: Position Paper
- WOMEN'S ISSUES: Speech - Sacramento, ...
- FOREIGN TRADE: Speech - Raleigh, NC ...
- ABORTION: Statement - 6/29/92
- WOMEN'S ISSUES: Speech (by Hillary C...
- CHARACTER/VALUES: Position Paper - I...
- AMERICAN LEGION: Speech - Chicago, I...

Search More Help & Info

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Agent Based Delivery

NYT 09-11-94

The New York Times News Service

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<p>General News</p> <p>National International Editorials Politics Obituaries Weather</p>	<p>Living Arts</p> <p>Arts & Entertainment Lifestyles Reviews Science & Technology Sports</p>	<p>International</p> <p>EL SALVADOR STRUGGLES TO REMAKE ITS JUSTICE SYSTEM</p> <p>FOR BARBADOS, A \$400 MILLION GOLF RESORT</p> <p>FORMER COMMUNIST BLOC WOMEN SEE RIGHTS BEING ERODED</p> <p>FRANCE REMAINS MAJOR PLAYER IN FORMER AFRICAN COLONIES</p> <p>GLOBAL MARKETS: STILL UNGAINLY, SWEDEN HOLDS PROMISE</p> <p>GOVERNMENT SAYS IT WILL BAN WEARING OF HEAD SCARVES IN PUBLIC</p> <p>IN ARGENTINA, A NEW SECURITY APPARATUS RESURRECTS OLD FEARS</p>
<p>Business Day</p> <p>General Business Corporate Financial Industry</p>	<p>News Alerts</p> <p>Personal Index</p> <p>All NYT Stories</p>	

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Internet Consumer's Credo

- Relevant (What I want)
- Easy (How I want it)
- Fast (When I want it)

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Internet Publishers' Response

- Move with the Technology
- Watch your Jewels
- Partner Well
- Do it now



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